
Workshop: En Route to Horizon 2020

Strategy Building and Partnering Event for Horizon 2020

Brussels, 4th – 5th February 2014

The European Union's future research and innovation programme, **Horizon 2020, will enter to force in January 2014 and will govern the EU's research activities until 2020.** The programme's budget will amount to € 77 billion with approximately € 7,4 billion for projects on health, demographic change and well-being.

On 11 December, the **European Commission adopted the work programmes** for the implementation of Horizon 2020 and also published the **first calls for individual projects**. Details on the calls and the work programmes can be found on the European Commission's website:

<http://ec.europa.eu/research/participants/portal/desktop/en/opportunities/h2020/index.html>.

On this **workshop, hosted by the European Confederation of Pharmaceutical Entrepreneurs – EUCOPE**, we will provide you with comprehensive information on Horizon 2020 and **discuss in detail the calls** that have been published by the European Commission by that time.

The following speakers are confirmed:

- **Dr. Rudolf Strohmeier**, Deputy Director-General at the *DG Research & Innovation, European Commission*
- **Dr. Mark Edwards**, Research & Development Director at *Ethical Medicines Industry Group EMIG*
- **Dr. Daniel Schubart**, *ConsulTech GmbH*
- **Mr. Ingemar Pongratz**, *Pongratz Consulting*
- **Mrs. Rita Clancy**, *Eurida Research Management*

For **further information** on the workshop please refer to the official website:

<http://www.pongratz-eurida-horizonworkshop.com/>.

Please find the **registration** form below the agenda. Alternatively, you can **register online**:

http://www.pongratz-eurida-horizonworkshop.com/?page_id=54.

AGENDA

Day 1

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| 09.30 am | Welcome remarks , <i>Dr. A. Natz, Director General of EUCOPE</i> |
| 10.00 am | Horizon 2020 - From the European Commission's Point of View –
<i>Dr. R. Strohmeier, Deputy Director-General, DG Research & Innovation</i> |
| 11.15. am | <u>Session 1 – Mrs. R. Clancy, Eurida Research Management</u>
Introduction to Horizon 2020 & Underlying EU Strategies <ul style="list-style-type: none">▪ Europe 2020 and the Innovation Union▪ “Innovation” in Horizon 2020▪ Horizon 2020 programme structure |
| 11.45 am | <u>Session 2 – Mr. I. Pongratz, Pongratz Consulting</u>
The Role of Innovative SMEs in Horizon 2020 <ul style="list-style-type: none">▪ Key pillar “Industrial Leadership” |

- Market innovation and SME participation in Horizon 2020
- Financial instruments designed for SMEs
- Collaboration between SMEs and other organizations

12.45 pm *Lunch*

2:00 pm Session 3 – Mr. I. Pongratz, Pongratz Consulting
Funding of Research and Innovation in Horizon 2020 “Societal challenges”

- Key pillar “Societal challenges” and strategies for Social Innovation
- Priority areas in “Societal challenges”

3.00 pm Session 4 – Dr. M. Edwards, R&D Director at EMIG
SMEs, Academia and Charities; a Critical Partnership

4.00 pm *Coffee break*

4:30 pm Session 5 – Mr. I. Pongratz, Pongratz Consulting
Funding the Science Base in Horizon 2020 “Excellent Science”

- Future Emerging Technologies/FET
- Marie Skłodowska Curie Actions

5:30 pm Open session, Q&A

6:00 pm **End of Day 1**

7.30 pm *Dinner*

Day 2

09.00 am Session 1 – Mr. J. Stringer, Berkley Associates sprl
Rules of Participation - Legal and Financial Aspects of Horizon 2020
Access to Risk Finance, COSME
Speaker John Stringer, Berkley Associates sprl

10.00 am *Coffee Break*

10.15 am Session 2 – Mrs. R. Clancy, Eurida Research Management
Communication and Dissemination in Horizon 2020

- Strategic Communication: from disseminating results towards creating dialogues
- Open Access

11.00 am Session 3 – Dr. D. Schubart, ConsulTech GmbH
Practical approach to participation

- Administrative aspects
- Application process

12.00 Session 4 – Mr. I. Pongratz, Pongratz Consulting
The Life of a EU Project Coordinator/Manager

- Dealing with challenges

1.00 pm *Lunch*

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- 2:00 pm Session 3 – Mrs. R. Clancy, Eurida Research Management
Open session: Including Funding Instruments outside Horizon 2020
- Eurostars 2014 – 2020 (designed for SMEs)
 - Innovative Medicine Initiative/IMI & European Innovation Partnership Active and Healthy Ageing/EIP AHA
 - Joint Programming Initiative Healthy Diet for a Healthy Life/JPI HDHL
 - Questions and Answers
- 2.30 pm *Coffee*
- 3.00 pm **Proposal Planning Session**
The Open Partnering Session will start with selected short presentations by workshop participants introducing their research groups and fields of expertise for future partnerships in Horizon 2020.
- Initial project ideas or other questions around Horizon 2020 can be discussed with experts from Eurida Research Management (Rita Haeussler), Pongratz Consulting (Ingemar Pongratz), ConsulTech GmbH (Dr. Daniel Schubart) and the Eurostars Office Germany.
- Since work programmes will be available we can answer questions and provide comments on initial/ongoing proposals
- 6:00 pm **End of Day 2**

FEES

The attendance for the two-day workshop is **€ 600** (excl. VAT)

There is a preferential fee for **EUCOPE members** of **€ 350** (excl. VAT)

There is a special fee for **Academia & Charity Organisations** of **€ 250** (excl. VAT)

REGISTRATION FORM

Name:

Surname:

Name of company/organisation:

E-mail:

Please fax to: +32 2 290 86 66 or register online:

http://www.pongratz-eurida-horizonworkshop.com/?page_id=54.